

Your key membership benefits - Associates

- ***Accessing a diverse national network of social enterprises*** - We're Scotland's national membership and campaign body for social enterprises - bringing all types of social enterprises, associates and supporters under one umbrella to network, trade goods and services, make new friends, exchange ideas and help build the social enterprise movement. We're the accessible, one-stop gateway for the public and media and develop the public information and promotional resource: ***www.socialenterprisescotland.org.uk***
- ***Information and advice*** - Pick up the phone Monday to Friday, 9 to 5, to request any social enterprise information: **0131 243 2650**. We can signpost you to the right organisation, individual or information source. You're also welcome to arrange a visit to our Edinburgh office and meet with staff members for a face-to-face meeting or we can visit you whenever possible.
- ***Exclusive "We Support Social Enterprise" logo*** - You get the free logo when you join as an associate member. We encourage associates to use the logo on websites, in email signatures, on vehicles, in office windows, in advertisements and anywhere else appropriate - to promote your support for the social enterprise community. The logo is only for use by current and paid up associate members.
- ***"The Social Enterprise Weekly" magazine*** - Scotland's comprehensive social enterprise news update, inc. events, policy, jobs, promotions, latest media stories and lots more, to inform your work. We encourage everyone in your organisation to subscribe - please send email addresses plus all your news for free promotion to: ***news@socialenterprisescotland.org.uk*** (monthly editions are produced for the media, public, MSPs, local authority officers and many more audiences).
- ***Free publicity, marketing and promotion*** - We're here to showcase how you're supporting or working with social enterprises, in the *Social Enterprise Weekly* magazine and elsewhere. We help you reach new markets, customers and audiences and become a full part of the social enterprise community. Let us know if you want to take part in the ***Voices***

www.socialenterprisescotland.org.uk

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of Social Enterprise Supporters free promotional opportunity - widely promoted on our website, social media and beyond.

- **Exclusive sponsorship and advertising opportunities** - Be seen as a supporter and ally of the social enterprise community. The annual *Social Enterprise Awards Scotland* and The Scottish Parliament reception, *Social Enterprise Exchange* branded and other events, are open to priority paid sponsorship by members and associates of Social Enterprise Scotland, as is the public *Social Enterprise Update* monthly bulletin.
- **Sharing your expertise to inform policy** - We want to hear the views and experiences of all our associate members, to inform our work as the campaigning voice for all Scottish social enterprises.
- **Networking events and making the right connections** - We facilitate exclusive mutual trading and networking events, including *Social Enterprise Exchange* branded events, The Scottish Parliament reception and the *Social Enterprise Awards Scotland*, the AGM policy event and regular CPG national policy forum meetings. You are very welcome to attend our events with key decision-makers, including MSPs, local Councillors, Council officers and the media.
- **New member induction session** - We hold a special, informal induction session once a year at our AGM event for all new associate members (and any interested current associates) to meet with the staff team and Board Directors, discuss issues and ask questions.
- **Suggestions for additional membership benefits** - We're always keen on hearing your views about membership benefits, potential changes to our membership package and what we can do for you and for each other. The list above is not exhaustive. Our small staff team of four, plus Board members, are involved in a wide variety of forums, groups and discussions, across Scotland, to build our social enterprise community. Get in contact today to find out more: 0131 243 2650 / hello@socialenterprisescotland.org.uk

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What you can do for the social enterprise community and for Social Enterprise Scotland

- Send the weblink to sign up to the free monthly *Social Enterprise Update* to all your contacts and networks: www.socialenterprisescotland.org.uk/subscribe - please urge them to subscribe today. Public awareness raising and engagement is essential to grow social enterprise.
- Please forward our contact details to any potential members or associates - including social enterprises, charities, local authorities, private companies - anyone can join online at: www.socialenterprisescotland.org.uk/join - call on 0131 243 2650 or email hello@socialenterprisescotland.org.uk
- Let us know if you can sponsor an event, such as the annual *Social Enterprise Awards Scotland*, or a competition prize for our free, monthly public bulletin, the *Social Enterprise Update*.
- Please regularly share our Tweets and Facebook updates on your social media, as well as our news items and events. We can also post you our leaflets for your events on request.
- Send in your special offer discounts on goods/services for our social enterprise and start-up members: news@socialenterprisescotland.org.uk
- Use the “*We’re a Social Enterprise Supporter*” logo on your website and on all your publicity and marketing materials. Use of the logo is for current paid up associate members only, login to member area of the website to download or request it by emailing: news@socialenterprisescotland.org.uk

Thank you for being a valued supporter of Social Enterprise Scotland

Together we’re building social enterprise.



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